



## Company Profile

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**Background:** A privately held company founded in 2000, MASERGY is a global service provider specializing in simplifying business networks for enterprises. MASERGY leads the converged wide-area network services industry in product innovation and customer service through leveraging advanced technology and ensuring operational excellence. Serving customers on six continents, MASERGY's success is driven by its technology leadership, high customer satisfaction and responsive corporate culture.

**Industries:** Enterprises across all industries have a growing need for simplified converged network services with dependable network performance, outstanding customer service and predictable application delivery. Serving more than 500 enterprises, MASERGY's customers include companies from the financial/banking, healthcare, entertainment broadcasting, hospitality/hotels and manufacturing industries.

**Technology:** MASERGY simplifies enterprise networking by delivering embedded, global network services and giving enterprises the control and flexibility to dynamically manage their network over a Web portal, all while ensuring high availability of the network. MASERGY consistently delivers innovative technology that simplifies networking for enterprises while lowering the total cost of ownership (TCO) and delivering predictable application performance and outstanding network availability.

MASERGY has the most mature, proven native IP MPLS network in the industry. Not an overlay network, there is no underlying ATM or Frame Relay infrastructure. MASERGY is the first service provider to offer global Ethernet WANs, combining the simplicity and convenience of Ethernet with the advantages of an international IP/MPLS network to deliver converged network services and reliable application performance.

**Leadership:** Royce J. Holland – Executive Chairman  
Rob Bodnar – Chief Financial Officer  
Tim Naramore – Chief Information Officer, Senior Vice President, Product Management  
Mike Jaffe – Senior Vice President, Operations  
Scott A. Walker – Senior Vice President, Global Sales and Service  
John Dumbleton – Senior Vice President, Business Development  
Tony Hurtado – Vice President, Global Marketing and Public Relations  
Cam Anderson – Vice President, Access Management

**Media**

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