

# News Release

*For more information contact:*

**Media please contact:**

Chris Romoser, Iomega Corporation, (858) 314-7148 romoser@iomega.com

**Analyst/Investors, please contact:**

Preston Romm, Iomega Corporation, (858) 314-7188

**FOR IMMEDIATE RELEASE**

**IOMEGA CORPORATION  
ANNOUNCES MANAGED SERVICES DISTRIBUTION AGREEMENT  
WITH MASERGY**

\*\*\*

**INDUSTRY-LEADING TELECOMMUNICATIONS COMPANY BRINGING  
OFFICESCREEN NETWORK SECURITY SERVICES  
TO ENTERPRISES**

**SAN DIEGO, JULY 11, 2007** – Iomega Corporation (NYSE: IOM), a global leader in data protection and security, today announced a distribution agreement with MASERGY to bring OfficeScreen®, Iomega’s award-winning managed network security service, to MASERGY’s enterprise customers.

MASERGY is a global network service provider with one of the most mature, proven native IP MPLS networks in the industry. MASERGY’s network is built to deliver the highest quality network experience for converged business application performance (voice, video and data) with the greatest reach, flexibility and scalability in the telecommunications industry. With the agreement announced today, MASERGY will rebrand and sell Iomega’s OfficeScreen managed security solutions as *MASERGY OfficeScreen* services to its customers.

OfficeScreen is a simple and straightforward managed services suite, providing managed enterprise quality perimeter security and secure remote access, helping to protect businesses with limited resources and security expertise from data theft and liability.

“Working with MASERGY to broaden the reach of OfficeScreen is an excellent opportunity to grow both of our businesses,” said Jonathan Huberman, CEO of Iomega Corporation. “MASERGY’s customers will benefit from increased network security which is the hallmark of Iomega’s managed services, in particular the dual authentication security benefits of our SSL service for remote users. Iomega in turn

will benefit from MASERGY's strong global business reach and its focus on medium to large-sized enterprises."

Linda Austin, senior vice president, strategy and product management for MASERGY, said, "OfficeScreen managed security services strongly compliment MASERGY's global, high quality of service network to meet the security needs of our customers around the world. This agreement furthers our efforts at simplifying and managing global enterprise networks by allowing us to offer best-in-class site security and remote access for high performance applications."

Both Iomega and MASERGY utilize Juniper Networks' best-in-class security products in their network configurations.

"We are pleased to see our partners, Iomega and MASERGY, join forces to offer Juniper Networks security solutions to customers," said Doug Erickson, director of Worldwide Alliance and Channel Development at Juniper Networks. "We are in full support of our partners who are able to configure, manage and maintain these solutions in a way that makes them available to a larger market."

In rebranding Iomega's OfficeScreen managed security solutions as *MASERGY OfficeScreen* services for its customers, MASERGY will maintain all aspects of its customer relationships, including billing and support.

"Iomega is invisible to the end user, even though we're in the background all the time, providing the hardware, 24X7 customer support and the engineering excellence required to operate a top flight network security service," Huberman said.

### **OfficeScreen Managed Network Security Services**

OfficeScreen is a suite of managed security services that provide small to medium-sized businesses with secure wide-area networks that efficiently, economically and securely link offices and remote workers. Iomega's OfficeScreen utilizes best-in-class solutions from Juniper® Networks, Inc. and VeriSign®, Inc.

Businesses of all sizes utilize OfficeScreen as a secure, reliable outsourced network security and VPN service because it's inexpensive and doesn't require upfront hardware expenses, dedicated IT resources or large IT budgets. OfficeScreen's firewall/VPN, Secure Socket Layer (SSL) and IPsec (IP security) bundles create the secure wide area networks that connect remote offices and workers to applications and data at a company's headquarters, while countering security threats from hackers, worms and viruses across a company's entire network.

Iomega recently launched OfficeScreen services outside the U.S. for the first time with the United Kingdom introduction of OfficeScreen Firewall and IPsec VPN service,

including anti-virus and web-filtering. Iomega plans to offer OfficeScreen products in other European countries in the future.

According to independent market analysis, the global market for managed security services was approximately \$2.9 billion in 2006, and expected to grow to \$3.7 billion in 2008.

Iomega added OfficeScreen to its product portfolio after its August 2006 acquisition of CSCI, the 2006 winner of Juniper Networks, Inc.'s "Managed Services Provider of the Year" award.

For more information about Iomega's OfficeScreen managed security service products, please go to [www.iomega.com/officescreen](http://www.iomega.com/officescreen). There is also a self-assessment tool at the website that can help users determine whether OfficeScreen services are right for them.

#### **About MASERGY**

MASERGY is a privately held global network service provider specializing in delivering the strongest customer experience in the telecommunications industry. Serving hundreds of customers throughout the Americas, Europe, Asia, Africa and Australia, MASERGY leverages advanced transport technologies to deliver global Ethernet services across a native MPLS network. The company pioneered customer-controlled network services and the delivery of multiple services over a single network connection. MASERGY's customers include companies from the financial/banking, healthcare, entertainment broadcasting, hospitality/hotels and manufacturing industries. More information is available online at <http://www.masergy.com> or by calling +1 866-MASERGY.

#### **About Iomega**

Iomega Corporation, headquartered in San Diego, is a worldwide leader in innovative storage and network security solutions for small and mid-sized businesses, consumers and others. The Company has sold more than 400 million digital storage drives and disks since its inception in 1980. Today, Iomega's product portfolio includes industry leading network attached storage products, external hard drives, and its award-winning removable storage technology, the REV<sup>®</sup> Backup Drive. OfficeScreen<sup>®</sup>, Iomega's managed security services that are available in the U.S. and select markets in Europe, provides enterprise class perimeter security and secure remote network access for SMBs, which help protect small enterprises from data theft and liability. To learn about all of Iomega's digital storage products and managed services solutions, please go to the Web at [www.iomega.com](http://www.iomega.com). Resellers can visit Iomega at [www.iomega.com/ipartner](http://www.iomega.com/ipartner).

NOTE: The statements contained in this release regarding Iomega's agreement with MASERGY; growth in managed security services or estimated future size of that market; Iomega's goals to grow the OfficeScreen business and launch additional types

of managed services; expansion of managed services into international markets including the United Kingdom; growth through selling branded managed services through several different channels, including telecommunications providers, hosting companies, VARs and Systems Integrators, direct and indirect sales organizations and retail operations; and all other statements that are not purely historical, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. All such forward-looking statements are based upon information available to Iomega as of the date hereof, and Iomega disclaims any intention or obligation to update any such forward-looking statements. Actual results could differ materially from current expectations. Factors that could cause or contribute to such differences include, but are not limited to the risks and uncertainties of entering a new market; competition from other larger service providers; technical difficulties with any product or service; risks surrounding the development of a worldwide channel to sell services; intellectual property rights; market adoption of managed services; unfavorable IT spending trends; complications as Iomega expands a U.S. suite of services into a variety of new countries, including regulatory issues, the need to hire personnel to expand in Europe, and the need to provide applicable infrastructure for new services in new environments; and other risks and uncertainties identified in the reports filed from time to time by Iomega with the U.S. Securities and Exchange Commission, including Iomega's Annual Report on Form 10-K for the year ended December 31, 2006, and its most recent Quarterly Report on Form 10-Q.

###

Copyright© 2007 Iomega Corporation. All rights reserved. Iomega, Zip, REV, and OfficeScreen are either registered trademarks or trademarks of Iomega Corporation or its subsidiaries in the United States and/or other countries. All other trademarks, trade names, service marks, and logos referenced herein belong to their respective companies.